



Universitas
Sumatera Utara

Transformation
Towards the Ultimate



HEPI
Higher Education
Partnership Initiative

Strengthening
US - Indonesia Partnerships
for World-Class Education

HEPI Core Objectives

- Strengthen targeted STEM degree programs offered by Indonesian HEIs to be better aligned with the private sector and industry demand
- Improve STEM higher education programs to meet international accreditation standards
- Establish sustainable partnerships between US and Indonesian HEIs, and educational pathways to the US



INTERNATIONAL COLLABORATION DATA GATHERING FOR SDG

2023



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Contents

Technical Meeting for Refining the 2024 Annual Action Plan on Accelerating Poverty Reduction and Eliminating Extreme Poverty in Samosir Regency	3
Collaboration Between USU and USAID: Campus Integrity Roadshow	4
USU-USAID Gelar Coaching Clinic	5
USU Green Campus Workshop on Climate Change Mitigation	6
"Urban-ACT Workshop: Integrated Urban Climate Action for Low-Carbon and Resilient Cities – Collaboration for Implementation"	7
"Strategic Partnership Discussion Between Corus International, SDGs Center Universitas Sumatera Utara and Karo Regency Government – Karo Regent’s Office”	8
"Empowering Future Leaders: AIESEC USU's Commitment to Leadership, Cultural Exchange, and Sustainable Development"	10

Technical Meeting for Refining the 2024 Annual Action Plan on Accelerating Poverty Reduction and Eliminating Extreme Poverty in Samosir Regency

The Technical Meeting on the Refinement of the 2024 Annual Action Plan (RAT) for Accelerating Poverty Reduction and the Elimination of Extreme Poverty was organized by the Government of Samosir Regency through the Regional Planning, Research, and Development Agency, facilitated by USAID ERAT and Universitas Sumatera Utara (USU). This event, held at Saulina Resort, aimed to evaluate the 2023 implementation of poverty alleviation programs using detailed data and to improve the convergence of these programs. Dr. Agus Suriadi, MSi, a USU expert, contributed his expertise to guide discussions.

Key stakeholders from various technical departments participated, such as Social Affairs, Education, Health, and Agriculture, alongside the Bureau of Statistics (BPS). The meeting, part of an ongoing series since 2022, was focused on identifying achievements, challenges, and planning improvements for targeted, efficient poverty reduction strategies in 2024.

This initiative aligns with the SDGs, particularly Goal 1 (No Poverty), by promoting a comprehensive, evidence-based approach to address poverty through government and cross-sector collaboration. The outcomes are expected to support strategic resource allocation within the 2024 budget, ensuring impactful implementation aimed at reducing poverty rates to near zero by 2024.



Link:

<https://samosirkab.go.id/2023/12/06/pemkab-samosir-gelar-rapat-teknis-penajaman-rencana-aksi-percepatan-penurunan-angka-kemiskinan-dan-penghapusan-kemiskinan-ekstrem/>

Collaboration Between USU and USAID: Campus Integrity Roadshow



Universitas Sumatera Utara (USU), in collaboration with USAID Indonesia and KEMITRAAN, held the Campus Integrity Roadshow on February 15, 2023. Opened by Prof. Dr. Poppy Anjelisa Zaitun Hasibuan, this initiative built upon the Campus Leadership Integrity Forum initiated by the Corruption Eradication Commission (KPK) and various ministries to promote anti-corruption education. Prof. Poppy underscored USU's dedication to combating corruption and supporting transparent governance practices.

The event featured insights from leading experts, including representatives from the Ministry of Education's Inspectorate and KPK's Education Network Director. Designed to foster active participation from the academic community, the roadshow aimed to enhance discussions on integrity and encourage students to play a vital role in cultivating an anti-corruption culture within campus life.

Program Director Rifqi Sjarief Assegaf emphasized the value of continuous collaboration and the shared commitment to reinforcing integrity in higher education. This initiative supports **Sustainable Development Goal (SDG) 16**, which focuses on promoting peace, justice, and strong institutions by fostering transparent, accountable, and inclusive governance. The Campus Integrity Roadshow represents an important step in engaging future leaders and equipping them with the principles needed to uphold ethical standards and contribute to a fair and just society.

Link:

<https://www.usu.ac.id/id/berita/usu-dan-usaid-gelar-roadshow-integritas-kampus>

USU-USAID Gelar Coaching Clinic



The Directorate of Internationalization and Global Partnerships at Universitas Sumatera Utara (USU), in partnership with the United States Agency for International Development (USAID), hosted a coaching clinic titled “Strategies to Apply for Master & Ph.D. Programs to Universities in the U.S.” on March 14, 2023, at the Prof. Dr. Suhajdi Hadibroto Hall, FEB USU. The event featured expert speakers from USAID TEMAN LPDP and the American-Indonesia Scholarship Program Alumni Association (ALPHA-1) and was attended by 60 participants, including students and faculty members.

Prof. Dr. Poppy Anjelisa Zaitun Hasibuan, USU’s Vice Rector III, expressed USU’s dedication to equipping students with the skills needed to successfully apply for scholarships and further their education abroad. The coaching clinic provided comprehensive guidance on crafting effective CVs and choosing the right U.S. institutions, with an emphasis on understanding varied application requirements. This initiative marked a vital advancement for students in Sumatra, supported by USAID’s outreach to broaden opportunities beyond Java.

Arif Nuryawan, Secretary of the Directorate of Global Partnerships, highlighted that this initiative facilitates quicker admissions for USU graduates and staff to U.S. universities. **This program aligns with the Sustainable Development Goals (SDGs), particularly Goal 4 (Quality Education),** by fostering inclusive and equitable access to quality higher education and promoting lifelong learning opportunities. Through such efforts, USU reinforces its commitment to enhancing educational capacity and global academic participation.

Link:

<https://www.usu.ac.id/id/berita/usu-usaid-gelar-coaching-clinic>

USU Green Campus Workshop on Climate Change Mitigation



Universitas Sumatera Utara (USU) conducted a public lecture and workshop titled “Processing Organic Waste into Energy for Climate Change Mitigation Using On-Site Waste Technology (Toos)” on November 10, 2023, at the Faculty of Engineering. The event, featuring Dr. Ir. Fadja Goembira, ST. M.Sc., from Universitas Andalas, was aimed at fostering sustainable practices within the USU community.

Prof. Dr. Opim Salim Sitompul, M.Sc., USU’s Vice Rector IV, reaffirmed USU’s dedication to its Green Campus initiative, initiated in 2017, emphasizing the importance of innovative approaches to maintain leadership in sustainability. Ir. Nismah Panjaitan, Ph.D., Vice Dean III of FT USU, highlighted the use of Japanese technology for converting waste into biofuel and stressed partnerships with NGOs for enhanced waste management.

Dr. Eng. Ir. Hafizul Khairi AM, ST.MT., head of the Green Campus initiative, described USU’s comprehensive waste solutions, including composting and converting plastics into fuel, ensuring thorough waste management on campus. The workshop, which included participation from local environmental agencies and NGOs, concluded with the appointment of Green Campus Ambassadors to champion these sustainability efforts.

This initiative aligns with Sustainable Development Goal (SDG) 12 (Responsible Consumption and Production) and SDG 13 (Climate Action), showcasing USU’s commitment to sustainable waste management and climate change mitigation through innovative, community-driven solutions.

Link:

<https://www.usu.ac.id/id/berita/workshop-green-campus-usu-bahas-mitigisasi-climate-change>

"Urban-ACT Workshop: Integrated Urban Climate Action for Low-Carbon and Resilient Cities – Collaboration for Implementation"



The SDGs Center at Universitas Sumatera Utara has initiated collaboration for "Urban-ACT: Integrated Urban Climate Action for Low-Carbon and Resilient Cities," an event dedicated to advancing sustainable urban development and climate action, with Medan as a pilot city in Indonesia. Following successful programs in Jakarta, this initiative underscores the importance of implementing urban climate strategies to cut carbon emissions and enhance city resilience.

The collaboration aims to engage diverse stakeholders, including government officials, urban planners, academics, private sector entities, and NGOs, to share expertise and develop practical urban sustainability solutions. **The SDGs Center contributes research and strategic insights aligned with global climate and SDG targets, particularly those focusing on climate action (SDG 13), sustainable cities (SDG 11), and partnerships (SDG 17).**

The upcoming Medan event will facilitate the exchange of best practices, case studies, and in-depth discussions to drive actionable results. Medan seeks to become a model for replicable low-carbon and resilient urban development practices across Indonesia, reinforcing the city's commitment to sustainable growth and climate preparedness. <https://uclg-aspac.org/urban-act-indonesia-paving-the-way-for-low-carbon-and-resilient-cities/>

"Strategic Partnership Discussion Between Corus International, SDGs Center Universitas Sumatera Utara and Karo Regency Government – Karo Regent's Office"

On February 3, 2023, an important collaborative meeting was held at the Karo Regent's Office to discuss a strategic partnership between Corus International and local government authorities. This event marked the beginning of a multi-year cooperation aimed at enhancing development initiatives in North Sumatra, specifically targeting key areas that align with sustainable and resilient community growth.



The meeting gathered government officials, representatives from Corus International, and stakeholders from various sectors, including development practitioners, community leaders, and representatives from non-governmental organizations (NGOs). The discussion focused on aligning mutual goals to strengthen regional development efforts through shared expertise, resources, and strategies that address local challenges.

Corus International presented an overview of its experience and past successes in implementing development programs that emphasize sustainability, social welfare, and community empowerment. The presentation underscored the organization's commitment to supporting local governments in their pursuit of sustainable development and capacity-building initiatives.



The strategic partnership between Corus International and the local government of Karo Regency directly supports several Sustainable Development Goals (SDGs) by fostering sustainable development and community resilience. **This collaboration aligns with SDG 1 (No Poverty) through initiatives focused on economic empowerment and SDG 2 (Zero Hunger)** by promoting sustainable agriculture. Additionally, efforts in disaster risk reduction and community resilience contribute **to SDG 11 (Sustainable Cities and Communities)** by enhancing infrastructure and services that make communities more resilient to challenges. The partnership's focus on social inclusion supports **SDG 10 (Reduced Inequalities)**, ensuring that development benefits reach all segments of society. The emphasis on transparent project monitoring and adaptive planning embodies **SDG 16 (Peace, Justice, and Strong Institutions)** by promoting accountability and effective governance. Overall, this multi-year cooperation reflects a holistic approach to sustainable development that leverages international expertise and local knowledge to meet regional and global sustainability targets.

"Empowering Future Leaders: AIESEC USU's Commitment to Leadership, Cultural Exchange, and Sustainable Development"

AIESEC (Association Internationale des Etudiants en Sciences Economiques) USU is an active student organization at Universitas Sumatera Utara, part of the world's largest student-run network focused on leadership development, cultural exchange, and global career opportunities. Members of AIESEC USU participate in various projects and programs, including student exchanges, international internships, and community engagement activities. Through its mission of nurturing future leaders with a comprehensive understanding of global issues, AIESEC USU equips its members with valuable experiences in leadership skills, teamwork, and cross-cultural awareness.

The activities of AIESEC USU contribute to the achievement of several Sustainable Development Goals (SDGs). For instance, SDG 4 (Quality Education) is supported through educational exchanges and development programs that foster lifelong learning and skill enhancement. SDG 10 (Reduced Inequalities) is advanced through inclusive programs that promote cultural diversity and equal opportunities for all participants. The organization's commitment to community projects aligns with SDG 17 (Partnerships for the Goals) by building partnerships that encourage collaborative actions to tackle global challenges. Joining AIESEC USU offers students a unique platform to grow as global citizens, contribute to sustainable initiatives, and form meaningful connections with peers worldwide.



Link:

<https://www.usu.ac.id/id/kehidupan-kampus/unit-kegiatan-mahasiswa/ukm-aiesec-usu#contact>